

## EDUCATION

### **The George Washington University, School of Media and Public Affairs**

M.A. Media and Strategic Communication  
Graduating May 2017

### **The University of Mississippi, Sally McDonnell Barksdale Honors College**

B.A. Public Policy Leadership & B.A.J. Journalism  
May 2015, Summa Cum Laude

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## WORK & EXPERIENCE

### **School of Media and Public Affairs, The George Washington University**

Graduate Research Assistant, August 2015 – Present

- Research assistant for Dr. Kimberly Gross and Dr. Patricia Phalen.
- Line and copy edited Dr. Nikki Usher's book, *Interactive Journalism: Hackers, Data, and Code*.
- Prepared additional manuscripts and supplemental materials for publication.
- Assisted with teaching tasks, including grading, rubric design, and syllabus updates.

### **America Rising PAC, Rosslyn, VA**

PAC Intern, May 2016 – August 2016

- Drafted posts incorporating targeted research for PAC website and distribution to selected media.
- Developed social media content and assisted with PAC site SEO and image library management.
- Created and updated nationwide, regional, and state press lists.
- Compiled media impact summaries for selected pitches.

### **U.S. Senator Roger F. Wicker, Washington, D.C.**

Digital Communications Intern, January 2016 – May 2016

- Designed still and animated graphics for publication on Senator's social media channels.
- Assisted communications staff with other tasks as needed.

### **The Ole Miss, The University of Mississippi**

Editor in Chief, March 2014 – May 2015

- Managed photography, design, writing, sports, and business components of a 368-page book.
- Directed staff of 5 editors and over 30 contributors to create high quality content on deadline.
- Revived *The Ole Miss* brand with new social and print media campaign.

Photography Editor, April 2013 – March 2014

- Captured, assigned, selected, and edited photographs for 300+ page publication.
- Managed trained photo staff and collaborated with editorial staff on overall design of publication.

### **National Republican Senatorial Committee, Washington, D.C.**

Digital Intern, June 2014 – August 2014

- Created multiple daily posts for committee blog.
- Designed social media graphics and website wireframes using Adobe Creative Suite tools.
- Compiled engagement statistics and assisted finance and political team with events.

### **U.S. Senator Roger F. Wicker, Washington, D.C.**

Communications Intern, May 2014 – June 2014

- Compiled and archived daily press clips for Senator, local, national, and congressional news.
- Assisted chief of staff, reviewed constituent mail, and prepared daily meeting and hearing memos.

**The Cirlot Agency**, Flowood, MS

Brand Strategy Intern, May 2013 – July 2013

- Compiled market research for client presentations.
- Produced client web videos for Sanderson Farms PGA Golf Championship.
- Contributed to company blog and assisted with external client communications, including press releases and media alerts.

**UM Brand Services**, The University of Mississippi

Media Intern, May 2012 – August 2012

- Assisted imaging staff on assignment and with image file management.
- Created School of Education training videos using Final Cut Pro.

**The Daily Mississippian**, The University of Mississippi

Staff Photographer, August 2011 – March 2013

- Coordinated photographic coverage of events and edited photos using Adobe Creative Suite tools.
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## **SKILLS**

### **Design and Multimedia**

- Experienced photographer.
- Proficient in Adobe Photoshop, Premiere, InDesign, and Lightroom.
- Familiar with Adobe Illustrator, Bridge, and Camera Bits Photo Mechanic.

### **Social Media and Content Management**

- Facebook, Twitter, Instagram, Snapchat, and YouTube page design and management.
- Web content management using WordPress and Joomla.
- Familiar with HTML and CSS.
- Familiar with AP style.

### **Research**

- Basic policy research and analysis.
  - Proficient with Microsoft Word, PowerPoint, and Excel.
  - Line and copy editing.
  - Advanced academic database search, including LexisNexis, Google Scholar, JSTOR, etc.
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## **HONORS & AWARDS**

- The University of Mississippi Hall of Fame, Class of 2015
- Phi Kappa Phi
- Phi Beta Kappa
- Kappa Tau Alpha
- Mortar Board Senior Honor Society
- Taylor Medal Recipient
- Eagle Scout